

CLAIMS:

1. An applicator shield for use in the application or removal of eye and surrounding area makeup, the applicator shield comprising:

5 a body portion having a contoured wall and a shaped edge for locating about the eye; and

a handle connected to and extending from the body portion.

2. An applicator shield as claimed in claim 1 wherein the
10 body portion is located between eyelashes and the adjacent area of the eye.

3. An applicator shield as claimed in claim 1 wherein the
15 body portion comprises a contoured wall of variable contour for a fitting locating about the eye

4. An applicator shield as claimed in claim 1 wherein the
20 handle comprises two sections, and is connected to the body portion so that, in use, the body portion can be located such that access to the eye is not obstructed by the handle.

5. An applicator shield as claimed in claim 1 wherein the handle includes a container portion.

25 6. An applicator shield as claimed in claim 5 wherein the

container portion includes a brush.

7. An applicator shield as claimed in claim 1 wherein the
contoured wall has an inner surface and an outer surface, and the
5 outer surface against which the lashes adapted to abut contains
score lines.

8. An applicator shield as claimed in claim 1 wherein it is
made out of plastic.

10 9. An applicator shield as claimed in claim 1 wherein it
made out of metal.

15 10. An applicator shield as claimed in claim 1 wherein at
least the body portion is comprised of a color which can provide a
contrast to the color of the eyelashes.

11. An applicator shield as claimed in claim 1 further
comprising a mirror formed thereon.

20 12. An applicator shield as claimed in claim 1 further
comprising a light and a power source for the light.

25 13. An applicator shield as claimed in claim 1 wherein the
contoured wall varies in its degree of contour so as to suit the

particular features of a user.

14. An applicator shield as claimed in claim 1 wherein the shaped wall is of arcuate shape.

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15. An applicator shield as claimed in claim 14 wherein the arcuate shape can be varied depending upon the features of the user.

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16. An applicator shield as claimed in claim 5 wherein the container has a removable cap, the removable cap being connected to a mascara brush stored in the container.

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17. An applicator shield as claimed in claim 5 wherein the container contains a clean brush.

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18. An applicator shield as claimed in claim 4 wherein the handle comprises a first portion connected to the body portion at an upward angle and a second portion, the second portion being connected to the first portion at an angle relative thereto.

19. An applicator shield as claimed in claim 1 wherein the handle is generally of rounded configuration.

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20. An applicator shield as claimed in claim 1 wherein shaped

edge of the body portion has a flat or blunted surface for engagement with the eye or surrounding area.

21. An applicator shield for use in the application or
5 removal of eye and surrounding area makeup, the applicator shield comprising a body portion having a contoured wall and a shaped edge for locating about the eye.

22. A method for applying or removing makeup to the eye or
10 surrounding area comprising the steps of inserting an applicator shield between the eyelashes and the area of the eye behind the eyelashes, and applying or removing the makeup with an implement against the eyelashes such that the shield forms a back wall behind
15 the eyelashes to meet the implement.